Incubator of culture as development center of entrepreneurial skills for creative and cultural industries – Case Study

Abstract

According to the needs of the knowledge-based economy local government authorities and creative class representatives seek ways of enforcing the cultural and creative industry activities. In 2011, in Szczecin (Poland) Incubator of Culture was founded to stimulate the entrepreneurial spirit of the local cultural and creative industries (CCIs). The task of Incubator of Culture is to create conditions to build relationships and knowledge exchange among representatives of different CCI areas. The purpose of this paper is to demonstrate that the Incubator of Culture, as a local center, supports the development of entrepreneurship and knowledge exchange in the local CCI. Preliminary in-depth structured interviews conducted on CCI representatives working in the Incubator of Culture has shown the existence of partnership relations in the process of knowledge sharing, mutual exchange of services, and organizing exhibitions, performances and festivals.

Key words: CCIs development, entrepreneurial skills, knowledge exchange, relationships.